

DEVS306 PRESENTATION 2: TEXTUAL ANALYSES

Annukka Jäntti, Boram Kim, Suvi Muikku, & Daria Wadsworth

INTRODUCTION

Critical discourse analysis of article:

‘Employment Minister: Educating and then repatriating migrants is development aid’, from *YLE*, February 2016:
http://yle.fi/uutiset/employment_minister_educating_and_then_repatriating_migrants_is_development_aid/8705371

Rhetorical discourse analysis of article:

‘The Next Disaster: Islamic State Expands as Libya Descends into Chaos’, from *Spiegel Online*, March 2016:
<http://www.spiegel.de/international/world/libya-descends-into-chaos-as-islamic-state-expands-a-1081874.html>

Theoretical content analysis of political document:

‘IMMIGRATION REFORM THAT WILL MAKE AMERICA GREAT AGAIN’, from Donald Trump’s campaign website: <https://www.donaldjtrump.com/positions/immigration-reform>

CRITICAL DISCOURSE ANALYSIS OF NEWSPAPER ARTICLE

‘Employment Minister: Educating and then repatriating migrants is development aid’, from YLE, February 2016: http://yle.fi/uutiset/employment_minister_educating_and_then_repatriating_migrants_is_development_aid/8705371

Justice and Employment Minister Jari Lindström gave a television interview during which he equated the services Finland offers for migration integration with development aid. “When it comes to Finland’s development aid and the cuts being made to it, I like to think that this is one way that **we** can **help** both **these people** and **their countries** of origin – to **give them** an education and assistance.” Repatriation to asylum seekers’ countries of origin once situation has ‘calmed down’ should be introduced as a matter of course.



“...groups have (more or less) power if they are able to (more or less) control the acts and minds of (members of) other groups. This ability presupposes a power base of privileged access to scarce social resources...” (Van Dijk 2006, 354-355).

CRITICAL DISCOURSE ANALYSIS (SUVI)

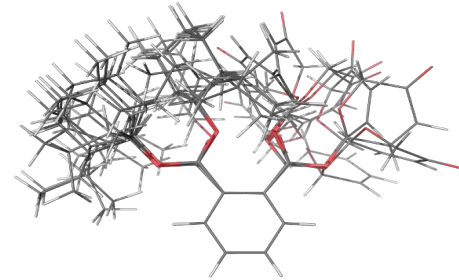
Online newspaper article; report of discussion; argumentative (Argument: Well-established education and repatriation services for refugees are development aid)

Discourses:

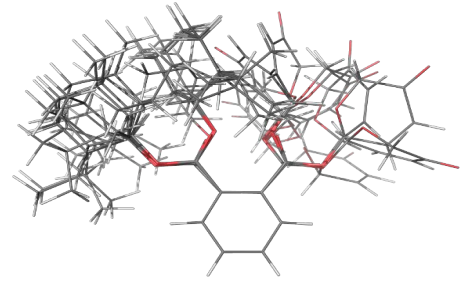
- Asylum seeker situation
- Cuts on development aid

Social problems:

- Rising unemployment
- Asylum seekers' illiteracy
- Misusage of unemployment benefits



CRITICAL DISCOURSE ANALYSIS (DARIA)



The **ideologies functioning in the background** revolve around responsibility: to one's nation or "fatherland", to one's constituents, to the European Union, and to other (developing) nations.

The **actors** include the Finnish government and the new asylum seeker population. The government has the **position** of 'giver' and the asylum seekers are 'receivers'.

There are **obscured hierarchies** present. Lindström portrays the government as struggling to serve an impossible constituency, when the reality is that it holds the **power**. Asylum seekers are portrayed as demanding, when the reality is that they are **vulnerable**.

There is a **connection** to the **discourse** of **European norms** and regional conformity. Mention is made of following the "Danish model".

RHETORICAL DISCOURSE ANALYSIS OF NEWSPAPER ARTICLE

‘The Next Disaster: Islamic State Expands as Libya Descends into Chaos’, from *Spiegel Online*, March 2016: <http://www.spiegel.de/international/world/libya-descends-into-chaos-as-islamic-state-expands-a-1081874.html>

The current volatility in Libya creates ideal conditions for Islamic State who has informants and sleeper cells moving freely along uncontrollable desert routes. But the current rival governments of Libya are scarcely in a position to stop IS. For the two sides to take decisive action, they would need to join together and form a single government.



As rhetoricians have always known, all discourse - spoken or written, highly planned or completely spontaneous - requires choices about how to present things, and these choices are never neutral. (Johnstone, Eisenhart 2008)

RHETORICAL DISCOURSE ANALYSIS (BORAM)

Actor analysis

1. Spiegel Online Intl, the most well-known of the weeklies in Germany (liberal and business-friendly stance) targeting international readers
2. Series of articles found warning Libya becomes ideal conditions for Islamic State (IS)
3. Pro-intervention of the West

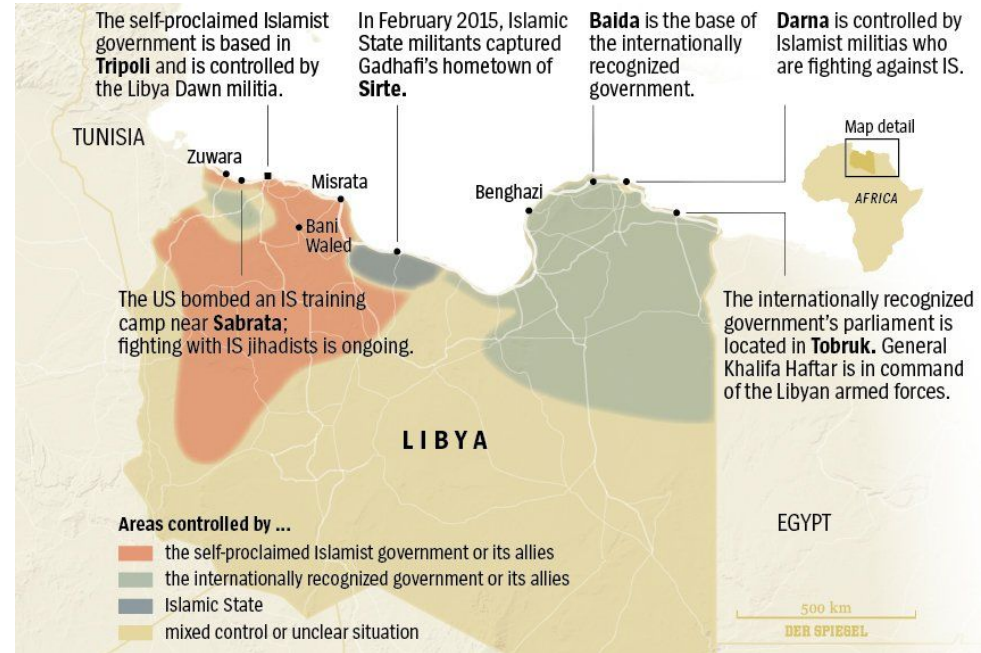
Actors in the texts

Libya described as divided into **three parts**

- The self-proclaimed Islamist government
- The internationally recognized government
- Islamic State (IS)

America and other Western countries

- Article doesn't explain geopolitical situation at international level and the root causes of the conflict.
- It suggests unity of Libya to prevent the proliferation of IS.



RHETORICAL DISCOURSE ANALYSIS (BORAM)

Metaphors, metonyms and naming/identities used in the text? And stereotyping?

- To make it dramatic and vivid, the reporter uses **contrary words to the reality** to describe the absurdity of Libya's turmoil at the first and end of the article. e.g. *Operetta, Instrument, polished and shining, band, cake, prade and olive tree, apex of festivities, a traffic circle ..*
- Stereotyping of African government with words such as **corruption, criminality** and **bankruptcy**.
- 'Americans and other Western countries' in the same category as **positive** while the two governments of Libya as **powerless and fragile and IS as vicious**.
- To legitimate intervention of the West, the article gives positive image of the West and negative to other actors.
- Description of the people in Africa who need external support from the West (e.g. plead for foreign aid).

Category	Keyword	Denotation
The two current governments (Incl clans, tribe)of Libya	Threatening, Divided, Vulnerable Scarcely, Balking, Fragile Notorious, dangerous The peace is deceptive, No plan to stop IS Deplorable, Chaos, Disastrous Murderous, plead for foreign assistance, sitting here, wait and wait, power struggle, corruption, criminality, bankruptcy	Powerless Only conflicting Selfish only insisting exclusive right Legitimation crisis Ideal fallback Helpless without the Western intervention. Must to be unified. Harmful to neighboring countries
American and other Western countries	Intervention UN-brokered peace plan Unity government Foreign journalist and assistance	Take the advice of the West and act accordingly, otherwise IS will have political gain.
Islamic State	Expanding Underground root system of a noxious weed, Informant, sleeper cells 7th century, Shot, Vengeance, Murder	The power of IS expanded in Libya due to current conflicting governments and it must be stopped.

RHETORICAL DISCOURSE ANALYSIS (ANNUKKA)

The text tries to convince/persuade a reader:

- By appealing to emotions by using strong, provocative words (the next disaster, descends into chaos, turmoil, in the throes of a civil war, the terror has begun spilling over, a shock troop, the Arab world's next drama, terror squads, behead people, a noxious weed, murderous persistence, etc.)
- By painting a very vivid and visual image of the events and of the story with their precise and deliberate word choices (a reader can see it "in his/her mind's eye")
- By using statistics (a force of 6,000 men, killing more than 40 people, 183 dead bodies)
- By stating the opinions of "the experts" (one of the country's leading oil executive, a couple of men in uniform, elderly Sheikh Mohammed Hanash, planning engineer Mohammed Eltumi, a commander, Deputy Defense Minister Mohammed Al-Naas, the sentries on duty, a doctor on board, etc.)



THEORETICAL CONTENT ANALYSIS OF POLITICAL DOCUMENT

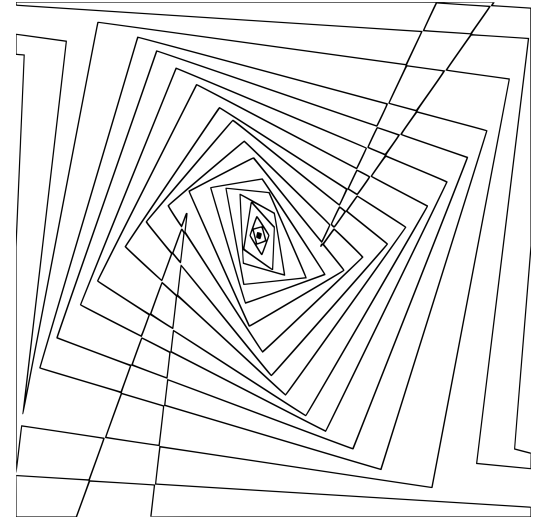
‘IMMIGRATION REFORM THAT WILL MAKE AMERICA GREAT AGAIN’ from Donald Trump’s campaign website

- The key themes and significations in this document are around citizenship and nationhood. Immigrants are signified as harmful and nation-destroying, and citizens are represented as in need. The United States is signified as existing in faded glory.
- Immigrants in particular are categorized as violent criminals, and over the course of the document ‘immigrant’ comes to mean ‘Mexican’.
- Frequently repeated key words include *nation*, *immigrant*, *must*, *illegal*, *American*, *alien*.
- Authors of the text are unnamed, but understood as on Trump’s team, and representative of Trump. They do justify their positions through references to other sources.
 - As well as immigrants and American citizens, ‘politicians’ are another actor group, from which Trump is set apart. “*When politicians talk about...*”, “*politicians have stolen...*”
 - The target audience is Trump voters and potential voters.
 - The repeated language and implied hierarchies of nationality and race can be interpreted via Gramsci’s (1971) *hegemony*.
 - Performing a systematic theoretical content analysis on this text allowed us to better understand how a provocative position can be constructed and furthered through manipulation of language and information.



SOURCES QUOTED IN 'IMMIGRATION POLICY TO MAKE AMERICA GREAT AGAIN'

- **A mixture of sources** regarded as both conservative and liberal are used: 12 conservative, 4 liberal, 7 neutral (ish).
- **The first link** opens to an article from *The New York Times*, which is regarded as **liberal-leaning**. However, the article is from 2005. Perhaps the writers of Trump's page struggled to find a more recent article from a source that is easily recognisable as 'liberal' but also can be used to support Trump's policies.
- The conservative news and opinion website **Breitbart** is used for 7 of the 23 links, far more than any other source.
- In many instances, the sources referenced do not overtly support the context in which they are placed on Trump's page. There is **manipulation** of the original source **according to the interests of the agenda**. Some are written by the same writer, and they translate political stances differently.
- **Lack of credibility** of the source. Along with unmatched instances, some of the sources referred to in the linked articles are also lack credibility.
- **Incoherent** and **contradictory** testimonies among the articles.



LANGUAGE & NUMBERS IN 'IMMIGRATION POLICY TO MAKE AMERICA GREAT AGAIN'

Key words: *immigration, illegal, states, united, workers, americans, aliens*

Words/phrases linked to "alien" or "immigrant": *criminal, illegal, commit horrific crimes, incarcerated, violent, criminal convictions, should be apprehended and deported, serious criminals, prey on children, assaulted officers, 9/11 hijackers, Boston Bombers*

Words/phrases linked to "America": *American dream, taken advantage of*

Numbers: *"the annual cost of free tax credits alone paid to illegal immigrants quadrupled to \$4.2 billion in 2011" - since when?*
"Today, nearly 40% of black teenagers are unemployed. Nearly 30% of Hispanic teenagers are unemployed. For black Americans without high school diplomas, the bottom has fallen out: more than 70% were employed in 1960, compared to less than 40% in 2000."

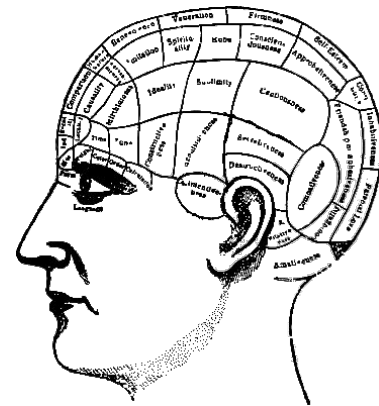
Spelling mistakes: *cut-off instead of cut off, entitled instead of titled*

CONCLUDING THOUGHTS

‘Employment Minister: Educating and then repatriating migrants is development aid’ from YLE: Finland is represented as self-sacrificing, and attempting to serve the needs of different groups, i.e. the Finnish populace, asylum seekers, and Europe in general. Power and ideas of entitlement are prevalent in this article.

‘The Next Disaster: Islamic State Expands as Libya Descends into Chaos’, from Spiegel Online: It illustrates clear hierarchy among superior power—the West and America, powerless-current government and noxious power-IS and brings selective examples what serve their interests.

‘IMMIGRATION REFORM THAT WILL MAKE AMERICA GREAT AGAIN’, from Donald Trump’s campaign website: immigrants, US citizens, and politicians are the key actors. Trump promises to restore the US to its ‘former glory’ by acting outside the establishment. This can be understood through Gramsci’s *hegemony*.



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