
Text Analysis

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Employment Minister: Educating and then repatriating migrants is development aid (Yle News, 27.2.2016)

Discourse Analysis

Key Discourses:

migration, unemployment and development aid

Problematization

Unemployment is worsened by “them”: *“Everyone can understand that finding a job for someone like that on the Finnish labour market is a challenge.”*

Finland is lacking tools to survive the financial crisis due to the adoption of euro, as can't devalue the currency anymore

Need to tighten regulations regarding accepting work in Finland, solution might be to let go of professional protection

Ideologies

Yle News has been claimed to be critical of True Finns Party and pro migration – True? Author mentions at the end of the article how *“Support for Lindström’s Eurosceptic anti-immigrant Finns Party has fallen by almost half since -- the spring 2015 parliamentary elections.”*

Jari Lindström’s use of harsh language and criticism towards the migrants:

- his presentation of the ideas about migrants as facts rather than his opinion *“many of them are totally illiterate.”*
- his referral to a common sense about these migrants *“Everyone can understand –”*
- he pleads to patriotism *“It is my understanding that everyone who loves their fatherland would gladly return there to help it grow and develop”*

Wider Social Contexts

Europe and the migration crisis, Finland’s development aid cuts, global financial crisis

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**Refugees an
economic boost
for Tornio, but a
temporary one
(Yle News, 1.3.2016)**

**Rhetorical
Discourse Analysis**

Speakers

Finnish workers of local small and medium-sized enterprises in Tornio: the CEO of Team Botnia (a development company), the director of Tornio's Park Hotel and a worker at the Roosamaria catering service

Main point of article is that refugees have been beneficial to Tornio's economy

Use of figures to show growth (and possibly credibility?)

overnight stays in hotels up by 300%

rent= 20,000 euros a month

Keywords used to describe the situation

“boost”, “upswing”, “shot of growth”, the current change as “quite significant”,

“benefits”, “a *boom* to the local economy”

but “surge” (in asylum seekers) = tsunami

Use of short quotes without context

Ends on the note that Tornio would like to receive more refugees

What was left out?

Only brief mention of how this was an expenditure for the state

No interview of anyone working for the state

POLICY DOCUMENT

Ministry of Education and Culture Strategy 2020

THEORETICAL CONTENT ANALYSIS

Key Themes/Words

Education and its links with civilization, creativity and civic participation
Change as an increasingly differentiated *multicultural* society

Justification

The Ministry assures us that they are experts on these themes

The audience and the other actors are the Finnish society

“the Ministry to make sure that Finnish society will *continue to cherish the ideal of civilisation*
[referring to education]”

Bourdieu’s Social and Cultural Capital

Civic participation= knowledge production and persistence of civilization
Habitus- the growing differentiation and inequality in society
Cultural capital and its conversion into economic capital- the commodification of
education
Institutionalization as a means to produce cultural capital

Our findings

The document was very abstract and broad, therefore it did not explain very clearly what
their actual strategy is. They mainly described their vision and end goal as this is their
plan for the next 11 years.

Learning Outcomes

Everyday articles contain many hidden meanings that can tell you a lot about the social atmosphere if you analyze them more deeply.

Media plays a key role in constructing the social realities and are able to affect them through the biases they employ both implicitly and explicitly.

The current hegemonic discourses are created - they aren't formed organically.

References

Bourdieu, Pierre (1986). "The Forms of Capital". Retrieved from marxists.org/reference/subject/philosophy/works/fr/bourdieu-forms-capital.htm
