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Role of Sport in the EU

**DESCRIPTION AND COMPARISON OF
ENCOUNTERS WITH YOUTH SOCCER IN THREE
COUNTRIES**

ECONOMIC DATA

	Finland	France	USA
Population	5.3 M	64.1 M	307.2 M
GDP (PPP)	\$195.2 B	\$2.1 T	\$14.3 T
GDP/Capita (PPP)	\$37,200	\$32,700	\$47,000
GINI Index	29.5	32.7	45.0
Life Expectancy Male	75 years	78 years	76 years
Life Expectancy Female	83 years	84 years	81 years



WORKING LEISURE AND SPORT HABITS

	Finland	France	USA
Legally Required Paid Holidays	9	1	0
Legally Required Annual Leave	25	30	0
Weeks Worked	39.1	39.4	45.9
Weeks Worked by Percentage	75%	76%	88%
Weekly Hours of Work	29.2	28.1	36.5
Annual Hours of Work	1517	1459	1896
Annual Hours of Leisure Time	7243	7301	6864
Sport Participation as % of Leisure Time	8%	8%	5%



Encounters with Youth Soccer Participation in Three Countries

THE AMERICAN CASE: WICHITA, KANSAS



FACILITY: STRYKER SPORT COMPLEX



The City of Wichita's Park and Recreation Commission oversees 47 soccer fields within the city's park system \approx 1 Field / 100,000 Residents

- × Soccer Fields: 12
- × Stadium Seating: 2,000
- × Parking: 526 Spaces
- × Facility Value: \$4M
- × *Designed and financed privately, but eventually donated to the City of Wichita for tax and administrative purposes.*

NON-PROFIT STATUS FOR AMATEUR SPORT CLUBS IN THE UNITED STATES

- ✘ Allowed under IRS Tax Code 501(c)(3)
- ✘ Must be organized and operated exclusively for exempt purposes
7.25.26 Amateur Sports Organizations
 - + Organizations that develop, regulate and promote sports for youth
 - + Combating juvenile delinquency or alleviate governmental burden
 - + Foster National or International Amateur Competition
 - + Allowed to provide Athletic Facilities, Equipment, and Instruction
- ✘ No earnings may be inured to private shareholders or individuals – even upon dissolution of organization
- ✘ Must abstain from political activity or affiliation
- ✘ Status granted in exchange for specific organizational structure implementation and transparency in finance, policy and decision making.

AYSO REGION 49

- × Non-Profit Organization
- × Grassroots, Community Based Soccer Programs
- × No Protest Policies
- × Everyone-plays Philosophy
- × 600,000 members and 250,000 volunteers, and small paid staff
- × One of \approx 1200 Regions
- × Regions are Divided into 14 National Sections
- × Authority vested in National AYSO BoD

EVOLUTION FUTBOL CLUB

- × Non-Profit Organization
- × Governing Authority vested in EFC's BoD comprised of parents and local interests
- × Affiliated with Sedgwick County Soccer Association for league participation
- × Affiliated under the USSF (NGB)

ORGANIZATIONAL STRUCTURE

AYSO

× Volunteerism

- + Even if you have no soccer experience, AYSO will help teach you the principles of the game and how to coach young kids to have fun and learn soccer.
- + If you don't have time to be a head coach, then become an assistant coach! You'll learn about the game and you'll likely love it so much you'll become a coach next year.

EVOLUTION FC

× (Semi)Professional

- + his obligation to the player is to improve their fundamental skills, tactical application of those skills, physical fitness, mental toughness, and to promote a passion for the game
- + to maintain both the physical and mental well being of the players and maintain and improve the viability of the team

COACHING

AYSO REGION 49

× Cost

- + \$80-90/Year includes insurance, and uniform

× Services

- + 8 Games Spring / Fall
- + Volunteer Coaching
- + Stryker Soccer Complex (Games Only)

EVOLUTION FC

× Cost

- + \$800 to \$1380/Year does not include uniform warm-up and practice shirts

× Services

- + Stryker Soccer Complex
- + Access to The Everton Way development program
- + 2 Outdoor seasons
- + Skills training for goal keepers, and age appropriate skills camps for field players
- + 2 team practices each week
- + EFC Skills Sessions
- + League Registration + 3 Tournaments
- + Trainer Travel Budget

COST AND SERVICES

Encounters with Youth Soccer Participation in Three Countries

THE FINNISH CASE: JYVÄSKYLÄ



FINLAND / JJK JUNIORIT

× Costs

- + Annual license with insurance between 22 € and 92 €
- + Some extra costs for tournaments (Travel, Housing, Tournament Entry Fee, etc.)

× Frequency of practice

- + 10 to 11 months per year, 1-3 times per week

FINLAND / JJK JUNIORIT

× Level of coaching

- + Volunteer - *"if you are interested in coaching, just let us know"*
- + JJK supports the training of the coaches
- + 2 coaches per team

× Facilities

- + Trainings on several local soccer fields ...
 - × Gravel School yards
 - × Real fields (some with artificial turf?)

× Governing body

- + JJK Juniorit is under the JJK as their junior team for boys btw 6-16
- + JJK team is a member of the Suomen Palloliitto (*Finnish Soccer Federation*)

FINLAND / JJK JUNIORIT

- × Support funding

 - + Parents – Fundraising Activities / Events

 - + Facilities are provided by City of Jyväskylä

 - × Sometimes debated at the expense of other programs

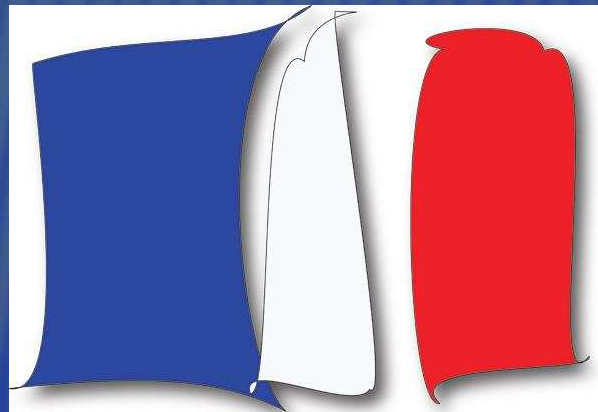
- × Career path?

 - + Not a real college sport in Finland, but highschoools that are specialed in sport

 - + Possibility for the JJK men's team

Encounters with Youth Soccer Participation in Three Countries

THE FRENCH CASE:



DIVERSE ACCESS TO SOCCER PRACTICE: THE FRENCH PERSPECTIVE.

- × Light communities
- × School sport association
- × Municipality sport service
- × Specialised school and training centers
- × Sport clubs

LIGHT COMMUNITIES

- × Leisure, spontaneous, free, unorganised and informal practice
- × Growing participation
- × Facilities:
 - + Owned by municipality
 - + Private owner: Futsal hall rental

SCHOOL SPORT ASSOCIATIONS

- × 2007: around 20 000 multi-sport clubs, elementary to high-school.
- × Cost: from 10€ to 28€/year at university level
- × Coaching: professional sport teacher, but not specialised in football
- × Facilities from the school, to share with other sports
- × Governing body:
 - + the school direction and the state through the Ministry of Education programs
 - + The school sport associations national federations (USEP, UNSS and FFSU)
- × Financing:
 - + Membership fee
 - + State funding through the federations
 - + Teachers paid by the Ministry of Education
- × Career path: advisory role of the teachers towards soccer clubs for further improvement

MUNICIPALITIES SPORT SERVICES

- × Every town of more than 10 000 inhabitants
- × Multi-sport structure and more informal activities
- × Concentrate more on young people
- × Fun aspects of football:
 - + futsal tournaments
 - + juggling competition...
- × Available for everybody
- × Licence cost according to the parents revenues

MUNICIPALITIES SPORT SERVICES

- × Frequency:

- + Events
- + Similar programs than an amateur club

- × 90% of facilities owned by municipality

- + Problem: some clubs are more powerful and take more time

- × Financing:

- + Direct funding from the Ministry for Youth and Sport
- + Part of the poll taxes the city receive

- × Career path:

- + Before 10 years old, multi-sport (soccer included)
- + After 10 possibility to specialise
- + Agreement with local football club for further specialisation

SPECIALISED SCHOOLS

- × School adapted to the training needs: everyday
- × Facilities:
 - + Owned by the school
 - + Classrooms close to the football fields, boarding school
- × Cost: from nothing to 12 720€ a year
- × Governing body:
 - + Public school
 - + Private and agreement with the State
 - + Private school
- × Professional coaching
- × Financing:
 - + State or Sponsored by professional soccer clubs or other private actors
 - + Pupils school fee
- × Career:
 - + Relationship with professional clubs

SPORT CLUBS

- × 18,165 football clubs in 2007 in France
- × Number of licence in a football club over 2 million
- × Licence cost: 50 to 200€
- × Frequency of participation:
 - + 1 to 4 times a week
 - + Matches
- × Coaching:
 - + Volunteers/parents of players
 - + More and more qualified youth workers
 - × e.g. state diploma in football coaching delivered by the Ministry of Youth and Sport
- × Facilities:
 - + Municipality owned, then shared with other clubs, schools and municipality
 - + Partly club owned for the biggest professional soccer club (OL, OM PSG...)

SPORT CLUBS

- × Governing body:

- + Clubs are members of the FFF, the French Football Federation
- + The FFF has a delegation from the Ministry of Youth and Sport to organise and promote football (cf. Sport Code)

- × Financing:

- + Grants from municipalities
- + Local sponsorship
- + CSR from big companies (e.g. Auchan)

- × Career path:

- + Integrate the 1st team of the club: forced specialisation, less free-time
- + Detection by professional club and integrate a youth training centre (e.g. OL)

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