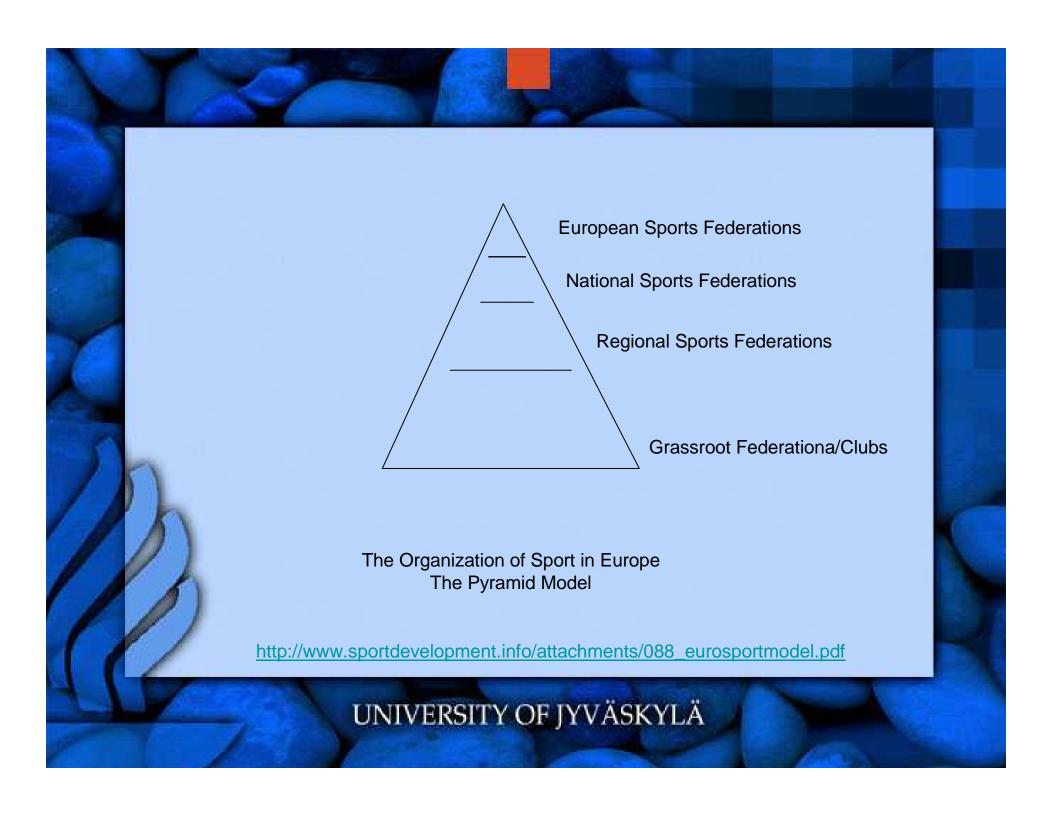


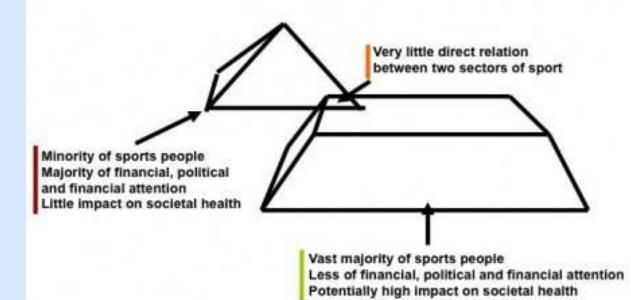
The European Model of Sport

- The European Model of Sport
- Sport and Television
 - Development of Sport and Television in Europe
 - Broadcasting Rights
 - Right to Information
 - The Future Role of Public TV in Europe
- Sport and Social Policy
 - Sport and Education
 - Sport as a Means of Social Integration, Combating Racism and Promoting Tolerance
 - Sport and Environment
 - Sport and Public Health
 - Sport and Doping
 - Sport and Employment

(http://www.sportdevelopment.info/attachments/088_eurosportmodel.pdf)





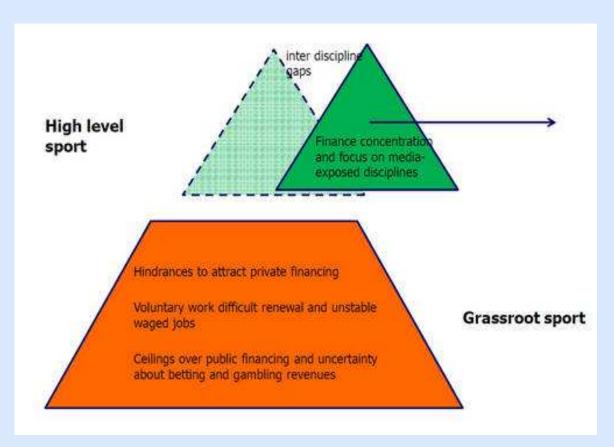


"The illustration of the Sport structure as a pyramid indicating relation and solidarity between bottom (grass-root sport) and the top (eithe sport) is an illusion, which is not in line with the reality. Magens Kirkeby, ISCA president at November 2007.

(http://isca-web.org/filer/downloads/The%20illusion%20of%20the%20pyramid%20of%20sport.pdf)

UNIVERSITY OF JYVÄSKYLÄ

A European model of sports financing: under threat?



By: Andreff, W, Dutova, A. & Montel, J. 2009. A European model of sports financing: under threat? (http://www.playthegame.org/knowledge-bank/articles/a-european-model-of-sports-financing-under-threat.html)

The coalitions of the EU's sport policy by Richard Parrish (2003)

SOCIO-CULTURAL COALITION

SINGLE MARKET COALITION

Positive, protective

ective

Protection of social and cultural characterics of the sport

The parliament,
The education and
Culture
Directorate, the
member states,
sport
organizations

MODE OF INTEGRATION

AGENDA

ACTORS

Negative, regulative

No spesific sport policy. Protection of the market freedoms

The ECJ, The Competition Policy Directorate