Sporting Landscape Data

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Sport Federations

- Number of participants, members, competitions
 - 130 sports federations and other national sports organisations (Finland.)
 - There are 7 800 sports clubs in Finland and 89 000 in Germany
 - 1,1 million Finns are members of sports clubs and 27 million members in Germany (one club per 920 persons in Germany and 650 in Finland)
- Comparisons to other continents/countries

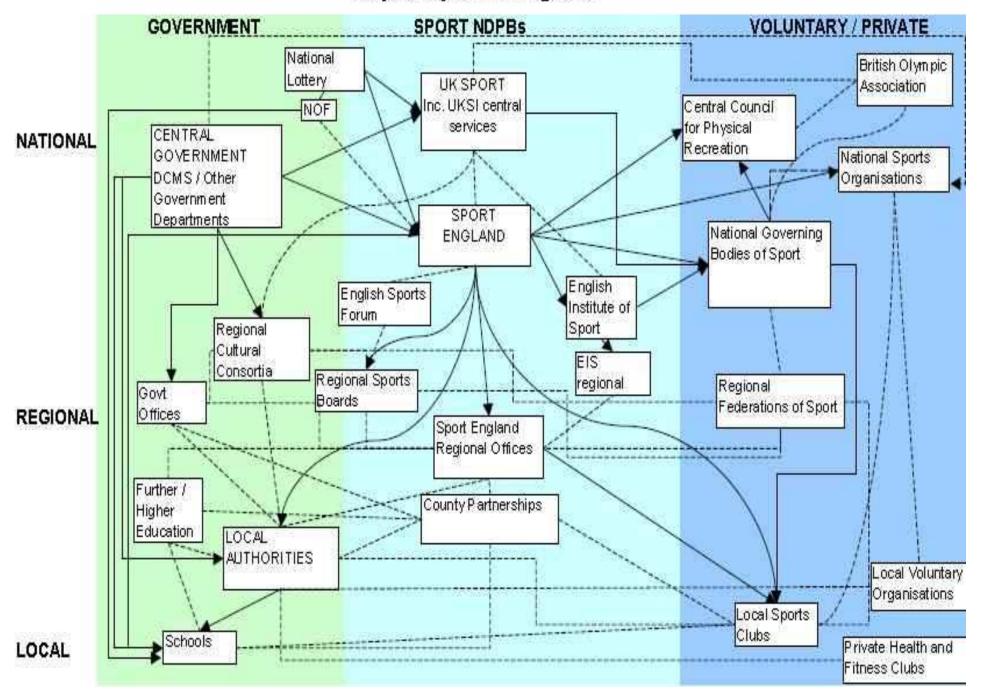
Sport structure in Finland

- Governmental level: sport admin
 - In Finland, sporting life is largely based on volunteer activities.
 Local authorities provide sports facilities.
 - The Ministry of Education guides sport policy through legislation and financing.
 - Ministry also monitors the implementation of ethical principles in sports, notably anti-doping activities.
- Civil society: organised voluntary & informal sport
 - In Finland 500 000 volunteers, 10 per cent of the population(218 000 women)
 - In Germany 2.1 million volunteers of 10 per cent are ethnic minority and that is 2,6 per cent of the population
- Market: commericial sport

Sport structure in England

- Governmental level: sport admin DCMS
 - Free Swimming Where you can swim for free
 - <u>Sport England</u>: We fund Sport England to promote and invest in grassroots and community sport.
 - <u>UK Sport:</u> We support UK Sport in helping the UK towards world class success
 - Equality in sport: We aim to increase participation by under-represented groups in sport.
 - <u>Community sport:</u> Promoting sport at grassroots level is vital to our vision. Find out what funding is available for community sport.
 - <u>Funding sources for talented athletes:</u> If you're talented, we can point you towards invaluable funds.
 - <u>Professional sport:</u> We support professional sports in the UK and represent their interests in government
 - Sports facilities: Along with the National Lottery distributing bodies we have committed over £1 billion to the development of sports facilities. New funding to encourage Local Authorities to offer free swimming to the over 60s and under16s and to rejuvenate and maintain pools.
 - World class competitors: We're raising the profile of UK sport by identifying and supporting sporting talent

Map of Sport in England



Sport participation in your own country

	England	Finland	Germany
General (%)	21.5	75 [*]	63
Intensity	moderate	Leisurely 23%, moderate 77%	moderate
Frequency (per week)	> 30 x 3	> X 2	25

- * aged over 15
- England uses Active People Survey
- Finland used Statistics Finland, 2002 and SLU, 2006
- Germany

Population differences Participation

	England	Finland	Germany
Female	18.3	77,5	
Children:Adult:Older		86,5/75 /68	69,5/30
Low Socio-Economic	15.3	79,5 (unemployed)	35
Disability	9.4		
Ethnic Minority	19.6		

Context and Preferences in Participation

	England	Finland	Germany
Context		Seasonal	
Preferences	Badminton Football	(Nordic) walking, jogging, football	Football

Sources

- EuroBarometer
 - Sport http://ec.europa.eu/public opinion/archives/eb special 220 200 en.htm
 - Physical Activity http://ec.europa.eu/public opinion/archives/eb special 200 180 en.htm
- White Paper on sport http://ec.europa.eu/sport/white-paper/index en.htm
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- Sport England Strategic Document 2008-11 http://www.sportengland.org/sport england strategy 2008-2011.pdf
- Sport England Annual Report 2007-8
 http://www.sportengland.org/sport england annual report 2007 2008
- DCMS Strategic Objectives http://www.culture.gov.uk/about us/our priorities and targets/953.aspx
- Sporting landscape http://www.westyorkshiresport.co.uk/images/dr_561a5c3d73aaa8db6f6cca547 b2d11do.jpg