

Sport Activity Comparision btw Belgium (Flanders), Finland and Korea

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May, 20th 2010

Sport Participation

	Belgium (Flanders)	Korea
Overall participation	68%	46.8%
Frequency	55,2% more than once a week	49% exercise minimum 3 a week
Intensity	6,44 hours	92.9 minutes per session
Context		Random, public sport facilities
Preferences	Bicycling, walking, fitness, swimming	Walking, weightlifting, hiking
	source: WRIND 2007	Source: Sport White Paper 2008 Korea

Sport Structure

	Belgium (Flanders)	Finland	Korea
Population	6,1 million	5,3 million	49 million
State Funding	Gambling	Gambling	Gambling and taxes
Annual Sports Budget	116 million (850 000)	140 million	21 billion (*)
Structure	Minister in Flanders in charge of sports	Ministry of Education and Culture / Sports Division	Ministry of Culture, Sport and Tourism / Sport Bureau
	source: Scheerder, www.olympic.be, VRIND 2007, www.flandern.be	source: www.minedu.fi	source: Sport White Paper 2008 Korea

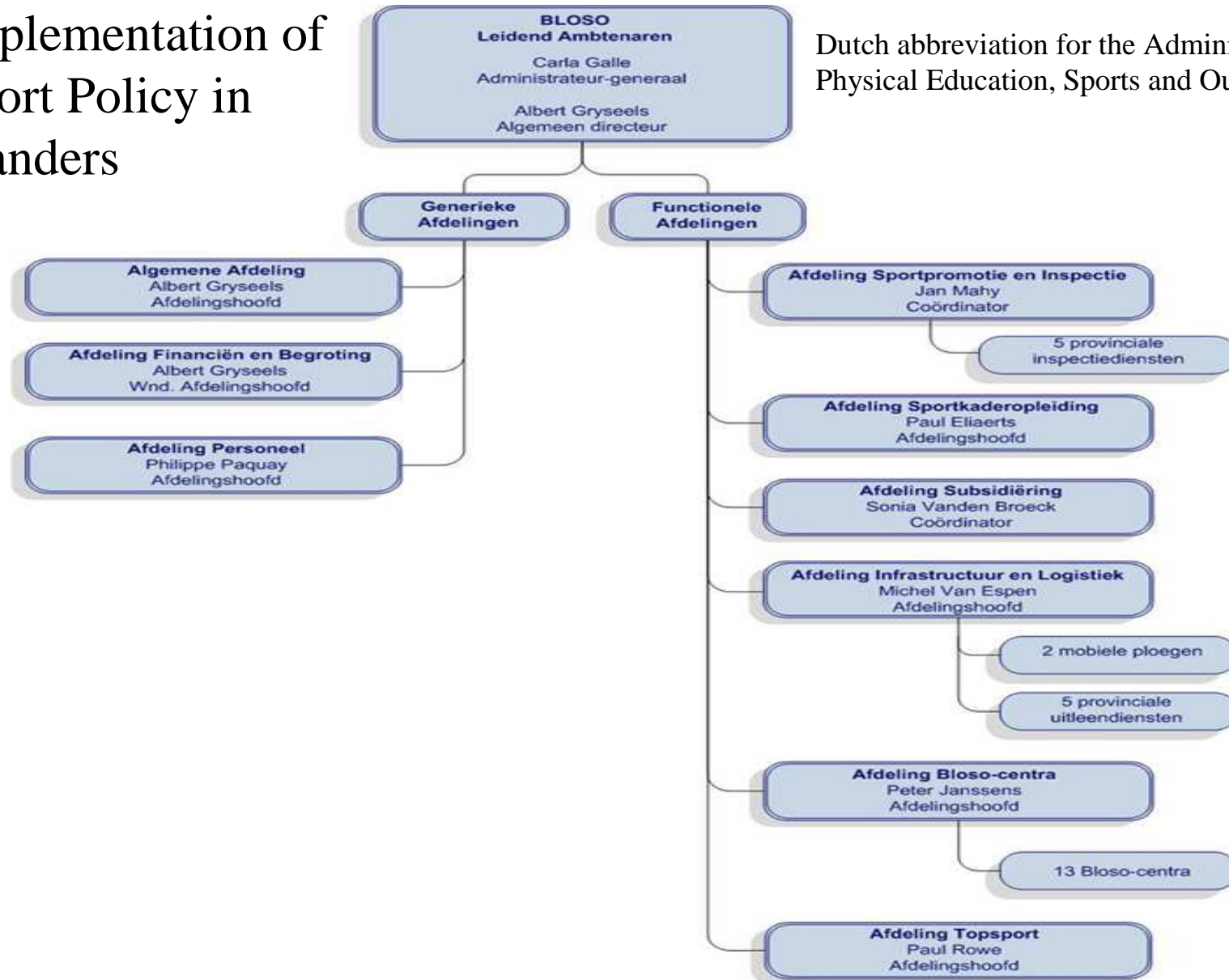
		Belgium (Flanders)	Finland	Korea
State	N of local sport services	280	400	
Civil society	Umbrella organisations	1	1	1
	N of sport federations	88	130	
	N of sport clubs	20 000	9 000	95 075 (*)
	N of clubs per 100 000 inhabit.	328	170	194 (*)
Market	N of clubs	600	400	53 851
Elite athletes		335 (*)	1 000	1 000 (*)
		source: VRIND 2007, Scheerder, www.bloso.be	source: www.slu.fi	source: Sport White Paper 2008 Korea

	Belgium (Flanders)	Finland	Korea
Voluntary workes	313 170	530 000	528 652 (1284 times in 2008) (*)
Value of voluntary work	462 million	1,5 billion	
Volunteers Age	16–24: 10.3%	19-25: 13%	
	25–34: 15.4%	26-35: 15%	
	35–44: 33.3%	36-49: 23%	
	45–54: 25.6%	Over 50: 12%	
	55–64:11.5%		
	Over 65: 3.9%		
Volunt. Gender	F: 16,9%	F: 43,6%	
	M: 83,1%	M: 56,4%	
	source: VRIND 2007	source: www.slu.fi	source: Sport White Paper 2008 Korea

		Belgium (Flanders)	Finland	Korea
Financing of volunteering in sport	subsidies	43%	?	
	other types of income	29%	?	
	membership fees and licences	22%	?	
	sponsorship	6%	?	

Implementation of Sport Policy in Flanders

Dutch abbreviation for the Administration of Physical Education, Sports and Outdoor life



Source: www.bloso.be

The structure of Finnish sport



Similarities and differences between countries

- All countries follow the church model
- Belgian (Flanders) and Finnish sports' structure are alike
 - Money
 - Volunteer work
 - Facilities
- Korea does not follow the European model of sport
 - school substitutes sports clubs
 - the sport sector is financed by state and market

Policy actions

- Korea should focus more on sport for all
- Finland should be more open for market-oriented sport services
- Actions that give more opportunities to be a volunteer in sports should be promoted in all countries

Sources:

- WRIND 2007
- White Paper of Sport 2008 Korea
- Material of Jeroen Scheerder
- www.minedu.fi
- www.slu.fi
- www.bloso.be
- www.flandern.be
- www.olympic.be